Do you want to Start a Business?

The First Step: Starting Your Business Workshop

Date: 02/19/2020
Location: Pike County Workforce Development Agency – Shohola, PA
Scheduled Time: 9:00 a.m. to 11:00 a.m.

Presented by: The University of Scranton Small Business Development Center (SBDC)
Donna J. Simpson BCA, CGBP, MBA - Consultant Manager

Attendees will learn:
• Unique lifestyle requirements involved in owning a business
• How to assess the feasibility of a business idea
• Different types of business structure (sole proprietorship, LLC, etc.)
• Business plan basics
• Financing options and how to prepare
• Basics of marketing a product or service
• Applications and licenses needed to start a business

Visit scrantonsbdc.com and select "Upcoming Classes" to register
For more information: e-mail sbdc@scranton.edu or call (570) 941-7588

*In the case of inclement weather participants will be notified by email.